

**United Neighbors In Defense Against Displacement**

**UNIDAD • UNITY**



**MEDIA ADVISORY**  
**JUNE 13, 2017**

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**SOUTH LOS ANGELES RESIDENTS UNVEIL #THEPEOPLESPLAN TO CITY COUNCIL  
AS A PRESCRIPTION FOR FAIR AND INCLUSIVE DEVELOPMENT**

*As City of LA moves forward to update obsolete community plans, residents call for the implementation of #ThePeoplesPlan*

- WHAT:** UNIDAD is a coalition of residents and organizations in South Central LA dedicated to keeping families in their homes and improving the health and economic well-being of low-income communities of color through responsible development. The People's Plan was created by families, residents, students, and business owners in South LA to promote investment without displacement. The plan includes ways to support local workers and small businesses, build and protect affordable housing, and strengthen overall community health and wellness.
- WHEN:** Tuesday, June 13th, 2017  
1:00pm-2:00pm
- WHERE:** Los Angeles City Hall, South Lawn Steps  
200 N. Spring Street  
Los Angeles 90012

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**UNIDAD** is a coalition of residents and their organizations in South Central LA dedicated to keeping families in their homes and improving the health and economic well-being of low-income communities of color through responsible development. We recognize that structural racism linked to housing, policing, land use and employment policies have caused great harm to Black, Latino, Native, Asian, immigrant and low-income communities. UNIDAD works to reverse these harms by promoting healthy and equitable neighborhoods through planning and land use that is rooted in community. More can be found at <http://www.unidad-la.org/resources/>